

Safety Communications Infographic



Using Digital Signage for Better SAFETY COMMUNICATION

Effective safety communication depends on a visible, inclusive safety culture that's continuously improving. Digital signs can supplement your permanent signage for better safety messaging, higher employee engagement, improved productivity and fewer injuries.



Every 7 seconds
a worker is injured on the job

104,000,000
production days
are lost in a year due
to work-related injuries



Over \$668 billion

total cost of preventable injuries

16x higher average cost of minor incident
versus cost of the preventative measure

48x higher average cost of serious or fatal
incident versus cost of the preventative measure



What workers say...

Approximately **one-third** of workers in high hazard industries do not believe safety is valued

50% say safety meetings are held less often than they should be

39% think management does the minimum required by law to keep employees safe

36% say safety takes a backseat to completing job tasks

30% say they are too afraid to report safety issues

An effective safety and health program can save
\$4-\$6 for every \$1 invested



Organizations with higher engagement scores had
70% fewer safety incidents
compared to those with low engagement.

5x less likely to have a safety incident.

7x less likely to have a lost-time safety incident.



Proven Safety ROI

- Positive public image
- Compliance with regulations, laws & standards
- Cost savings & increased shareholder value
- Increased operational efficiency
- Improved employee satisfaction



Quick Tips for Employers

- ▶ **Prioritize safety:** Have protocols in place. No shortcuts!
- ▶ **Reduce stress:** Ensure employees aren't overtaxed
- ▶ **Train everyone:** Educate on all risks & procedures
- ▶ **Request input:** Give employees a voice in the safety program
- ▶ **Use leading indicators:** Track systems, operations & behavior



Quick Tips for Employees

- ▶ **Stay alert:** Be aware of your surroundings at all times
- ▶ **Dress for safety:** Always wear, clean & maintain your PPE
- ▶ **Use the right tools:** Know your tools & machines thoroughly
- ▶ **Love your body:** Take breaks & maintain correct posture
- ▶ **Be diligent:** Report violations & unsafe conditions